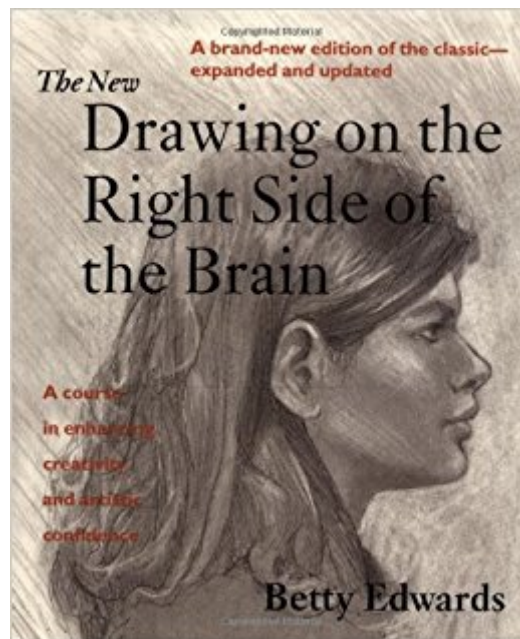




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The New Drawing On The Right Side Of The Brain: A Course In Enhancing Creativity And Artistic Confidence



Synopsis

When *Drawing on the Right Side of the Brain* was first published in 1979, it hit the New York Times bestseller list within two weeks and stayed there for more than a year. In 1989, when Dr. Betty Edwards revised the book, it went straight to the Times list again. Now Dr. Edwards celebrates the twentieth anniversary of her classic book with a second revised edition. Over the last decade, Dr. Edwards has refined her material through teaching hundreds of workshops and seminars. Truly *The New Drawing on the Right Side of the Brain*, this edition includes: the very latest developments in brain research new material on using drawing techniques in the corporate world and in education instruction on self-expression through drawing an updated section on using color detailed information on using the five basic skills of drawing for problem solving Translated into thirteen languages, *Drawing on the Right Side of the Brain* is the world's most widely used drawing-instruction guide. People from just about every walk of life—artists, students, corporate executives, architects, real estate agents, designers, engineers—have applied its revolutionary approach to problem solving. The Los Angeles Times said it best: *Drawing on the Right Side of the Brain* is "not only a book about drawing, it is a book about living. This brilliant approach to the teaching of drawing . . . should not be dismissed as a mere text. It emancipates."

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Customer Reviews

Betty Edwards is professor emeritus of art at California State University in Long Beach, California. She is the author of *The New Drawing on the Right Side of the*, the world's most widely used drawing instructional, which has been translated into thirteen foreign languages with U.S. sales of

almost three million copies. She speaks regularly at universities, art schools, and companies, including the Walt Disney Corporation and the Apple Corporation.

I love this book. I am just starting to draw, after a lifetime of not having the time, literally. A woman gave me a few lessons, privately on her own time, on seeing from the right side of the brain years ago. I did not know this existed, then. It was unheard of, so to speak. I am very left brained and analytical. It had opened up a whole other world and I could feel the shift. Unfortunately, I could not pursue it. Now, I can and immediately looked for a book that would teach me this, again. I want to learn to draw correctly and not depend on the talent I was told I had by that teacher. I was shocked at the difficulty in finding teachings on this. I feel, this book is well written. It is taking an art class, it is not easy. You must spend the time doing the lessons. Some, I have struggled with, because of my brain, not the book. I love the challenge and know how valuable these lessons will be. I am half way through it and am taking my time. I highly suggest this book, if you want to see and draw as an artist does. If you want to wing it, don't buy the book, if you want to truly learn to draw and see....this is where to start. I cannot thank Betty Edwards enough. I only wish I would have known of her in my 20's. I would have pursued an entirely different career. My mother is smiling down on me from heaven, as she was an artist, but I took after my analytical business minded father.

Until I purchased this book, I assumed that drawing skills were mostly in one's DNA; either you had them or you didn't. I didn't, but always admired those who did. Now, with still a third of the book left to go, I'm drawing sketches that astound me with their photo-realistic qualities. I was drawing stick figures only a few days before. This book has a couple of qualities which seem to make it unique. First, it makes the most compelling case I've seen as to why a non-artist might want to learn to draw. In short, the perceptual abilities that one acquires by drawing can make it easier to find solutions to other intellectually challenging problems. Second, the book makes you actually want to draw. It doesn't feel like a chore at all. Previously I had read a couple of chapters in one of my wife's other drawing books, only to lapse in my studies when I wasn't seeing much benefit from doing the tedious exercises.

I went through this book from cover to cover and did every exercise along the way. The result was absolutely astonishing to me and my family. If you're one of those people that can struggle with looking at the world a little differently, especially in terms of art and perception, then this book may initially be both frustrating and enlightening. Once you get the hang of seeing objects differently, you

will discover a whole different side of yourself you may not have realized you had. The book is clear and well-written and nicely layed out to easiy follow along. There are lots of examples and the materials list is very small and very inexpensive. The rewards are astounding. Plan on taking some time to work through the practice sessions. You'll be all the better artist for having done so. Me of all people, who knew, even I had a right side to my brain?

The book is very much like the original Drawing on the Right Side of the Brain..but I needed another copy, because I gave my original book away. I like this book because it taught me how to see differently...I'm still learning, but I drew things I never thought I could draw..and that was within the first day of reading it. It's very true...you have to draw what you see...and not let all the symbols and ideas of what something is "supposed to look like" get in the way. It teaches you how to DRAW WHAT YOU SEE..and reinforces the fact that drawing is a learned skill.

This book came highly recommended by professional artists who had received classical educations but still benefited from her work. I have already sold a painting and several thousand dollars' worth of hand-made jewelry but I haven't had an art class since grade school. So it was strongly urged upon me and thus far I've enjoyed it.

I bought the original version of Betty Edwards book back when it was new. In fact, my copy is autographed by her, as I went to a workshop with her at the time. I used the concepts for teaching drawing to high school students every year after that. Now as a retired art teacher, I recently bought this book for a private art student, an older woman herself! She had no experience drawing prior to my instruction. I had her do an upside-down drawing and she was simply amazed at what she could do and we have gone on from there. She loves drawing now...I thank Betty Edwards for her work.

I was recommended this book to help increase my creativity. I had refused to attempt to draw anything since I was a child feeling that I had no abilities whatsoever. This book helped me to "see" and I have been drawing ever since. More importantly, I now enjoy drawing and this new way of looking at everything has added so much to my general appreciation of the world around me.

I love this book! I'm hoping it will help me as I investigate the well-hidden artist inside me.

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